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## **RLPSA Selects Calibration for Executive Director Role**

**WASHINGTON, December 4, 2015** – The Restaurant Loss Prevention & Security Association (RLPSA) has elected to expand the role of Calibration Group, LLC within the organization by naming the firm as the new Executive Director. Over the last year, Calibration has served the members of the RLPSA by providing relevant educational content, assistance with event planning and coordination, as well as strategic marketing and communications initiatives.

“I am excited to announce the RLPSA Board of Directors has selected Calibration to champion the duties of Executive Director for our association,” said Rob Holm, RLPSA President and Senior Director, Safety & Security-US Operations at McDonald’s USA. “Calibration’s founder, Amber Bradley, as well as the Calibration team have been widely recognized for their passion for providing education and value specifically for the Loss Prevention, Security, and Safety professions. That passion is well-aligned with the mission of the RLPSA, making Calibration very well suited for this important role.”

As the only organization focused on loss prevention and security in the restaurant industry, the RLPSA is dedicated to sharing resources, expertise, and knowledge amongst this unique community. The association’s membership includes the most accomplished and recognized leaders representing more than 100 different restaurant brands and 20 of the 25 largest brands in the U.S. The RLPSA is comprised of members from all restaurant segments, including Quick Service (QSR), Quick Casual, and Full Service Dining.

“My team and I are ecstatic the RLPSA has selected us to help carry on the mission of providing relevant content of interest for our members,” said Amber Bradley, owner of the Calibration Group. “Our commitment to the RLPSA members is to continue fostering a forum for the exchange of ideas, remaining responsive to their needs, promoting growth of the organization, and creating strategic alliances with solutions providers and other professional organizations that will maximize member value.”

*For more information about RLPSA membership or the annual conference, contact our new Executive Director, Amber Bradley, at [Amber@calibrationgroup.com](mailto:Amber@calibrationgroup.com) or (770) 335-4891 or visit [www.rlpsa.com](http://www.rlpsa.com).*

### **About Calibration Group, LLC**

Calibration Group, LLC is a full-service marketing, communications, and consulting firm specializing in providing relevant, educational content for the loss prevention, asset protection, and safety professions. Calibration has mastered the ability to move beyond simple awareness and communication. We create. We deliver. We inspire. Visit [www.calibrationgroup.com](http://www.calibrationgroup.com) for more information.

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